



authorHOUSE®
Your Voice in Print

Author Services Agreement - Services Order Form

Legal Name of Author: _____

Publishing Advisor Name: _____

Publishing Your Book

<u>Publishing Options (all include full-colour cover)</u>	Tick and Initial	
1. Standard Paperback Publishing (black-and-white interior)	£645	<input type="checkbox"/>
2. Colour Paperback Publishing (full-colour interior)	£795	<input type="checkbox"/>
3. Waterstone's Basic Package	£820	<input type="checkbox"/>
4. Waterstone's Premium Package +	£1,800	<input type="checkbox"/>
5. Borders Basic Package (black-and-white interior)	£849	<input type="checkbox"/>
6. Borders Basic Colour Package (full-colour interior)	£999	<input type="checkbox"/>
7. Borders Premium Package (black-and-white interior) +	£1,849	<input type="checkbox"/>
8. Borders Premium Colour Package (full-colour interior) +	£1,999	<input type="checkbox"/>

Borders Location: _____

Pre-Publication

9. Copy-Editing Programme +	Ask for Quotation	<input type="checkbox"/>
10. Custom Illustrations + (see Custom Illustrations SIF)	£ _____	<input type="checkbox"/>

Book Formatting

11. Hardcover Distribution (w/ Option 1, 3, 4, 5, & 7 only)	£250	<input type="checkbox"/>
12. Electronic Distribution (w/ Option 1, 3, 4, 5, & 7 only)	£83	<input type="checkbox"/>
13. Rapid Release SM Service +	£375	<input type="checkbox"/>

Rights Management

14. US Copyright Registration	£118	<input type="checkbox"/>
15. Library of Congress Control Number	£59	<input type="checkbox"/>
16. Distribution Channel Access Fee (DCAF) (per format)	£24	<input type="checkbox"/>

Book Cover Design

17. Personalised Back Cover	£80	<input type="checkbox"/>
18. Cover Focus Consultation	£150	<input type="checkbox"/>
19. Custom Cover Illustration +	£350	<input type="checkbox"/>
20. Exclusive Cover Design +	£1,000	<input type="checkbox"/>

Subtotal 1: £ _____

Promoting and Selling Your Book

Direct Marketing Pieces

	Tick and Initial	
21. Book Marketing Kit	£177	<input type="checkbox"/>
22. Printed Promotional Pieces		
Business Cards	1,000 £200	<input type="checkbox"/>
	2,500 £300	<input type="checkbox"/>
	5,000 £450	<input type="checkbox"/>
Bookmarks	1,000 £300	<input type="checkbox"/>
	2,500 £550	<input type="checkbox"/>
	5,000 £800	<input type="checkbox"/>
Postcards	1,000 £375	<input type="checkbox"/>
	2,500 £600	<input type="checkbox"/>
	5,000 £875	<input type="checkbox"/>

Public Relations

23. Standard Press Release Package	£470	<input type="checkbox"/>
24. Advanced Press Release Package	£940	<input type="checkbox"/>
25. Standard Publicist Package +	£495	<input type="checkbox"/>
26. Advanced Publicist Package +	£1,995	<input type="checkbox"/>

Public Relations - US

27. Media Alert (requires Option 28, 29, 30, or 31)	£75	<input type="checkbox"/>
28. Press Release Service	£180	<input type="checkbox"/>
29. Standard Publicity Package	£360	<input type="checkbox"/>
30. Expanded Publicity Package	£570	<input type="checkbox"/>
31. Newswire Plus	£400	<input type="checkbox"/>
32. Book Review	£400	<input type="checkbox"/>

Print Advertising

33. Guardian Newspaper Advertisement +	£999	<input type="checkbox"/>
34. The Bookseller Magazine Advertisement +	£499	<input type="checkbox"/>
35. The Writer's Forum Magazine Advertisement +	£199	<input type="checkbox"/>

Print Advertising - US

36. ForeWord Magazine Advertisement	£288	<input type="checkbox"/>
37. New York Times Book Review Advertisement +	£1,704	<input type="checkbox"/>

Bookstore Availability

38. Booksigning Kit	£212	<input type="checkbox"/>
39. Booksellers' Return Programme +	£559	<input type="checkbox"/>

Internet and Web Marketing

40. Domain Name	£71	<input type="checkbox"/>
41. Book Search Programme	£50	<input type="checkbox"/>
42. Bookstore Front Page Feature	£100	<input type="checkbox"/>

+ All items marked with a plus (+) require an additional agreement.

Subtotal 2: £ _____

Reference Code

Subtotal 1 £ _____

Subtotal 2 £ _____

*

Total Estimated Cost (all prices are VAT inclusive) £ _____

AuthorHouse Agreement Signoff

Thank you for engaging us to provide certain services in relation to the publication of your book and other related activities as selected above. This Services Order Form shall form part of and shall be read in conjunction with the Description of Services and our Standard Terms and Conditions which are located at *www.authorhouse.co.uk*, under 'Get Published'/'Agreements'.

OUR STANDARD TERMS AND CONDITIONS ARE BINDING ON YOU. PLEASE READ OUR STANDARD TERMS AND CONDITIONS CAREFULLY BEFORE SIGNING THIS ORDER FORM. BY SIGNING THIS FORM YOU ARE DEEMED TO HAVE READ, UNDERSTOOD AND ACCEPTED OUR STANDARD TERMS AND CONDITIONS.

Author's Information

Title of Work: _____

Legal Name of Author: _____

National Insurance Number (needed for identification and royalty payments): _____

Note: non-UK persons will be subject to a standard twenty-two percent (22%) withholding rate on royalty payments

Address First Line: _____

Address Second Line: _____

Town County: _____

Postcode: _____ UK Resident? Yes No

Daytime Telephone No.: _____ Evening Telephone No.: _____

Fax: _____ E-mail Address: _____

Preferred Contact Method and Time of Day: _____

The Agreement is effective from the date below, subject to the Author signing in the appropriate space below.

Payment

_____ I have enclosed a cheque or money order for the total amount, made payable to "AuthorHouse UK Ltd.".

_____ Please charge my credit card for the amount due. I give the details below.

Credit Card Information Visa Mastercard

Name of Cardholder as it appears on the Card _____

Number of Card _____ Expiry Date _____

Billing Address _____

Final Contract Signoff

I HAVE READ, UNDERSTAND AND AGREE TO THE DESCRIPTION OF SERVICES DATED *1-OCTOBER-2007*, THE STANDARD TERMS AND CONDITIONS, AND THE SERVICES ORDER FORM.

Legal Name of Author (printed): _____ Date: _____

Legal Name of Author (signature): _____

Return this document to:
AuthorHouse
500 Avebury Boulevard
Central Milton Keynes
MK9 2BE
Tel: (0800) 197 4150
For Fastest Service, Fax: (0800) 197 4151