

## **BOOKSELLERS RETURN PROGRAMME – FAQ**

### **What does the Booksellers Return Programme do for me?**

The Booksellers Return Programme ensures retailers that they can return unsold copies of your book. Your book will be designated as “Returnable” in Ingram’s ipage ordering system for retailers and libraries. (Ingram is the world’s largest wholesaler and distributor of books.)

Authorhouse UK has developed the Booksellers Return Programme to help your book meet industry retail standards for stocking and be provided the opportunity to be more competitive in the marketplace.

### **If my book is stocked, will I retain royalties for unsold copies that are returned?**

Yes, you will not be charged back for royalties earned on the sales to the store if your books are returned.

### **When will my book be listed as returnable?**

Your book will be designated as returnable on Ingram’s ipage within two to seven weeks. It can then take 30 to 60 days for returnability status to appear within individual retailers’ systems. Confirmation of your title’s listing in ipage is available upon your request.

### **Can I buy more than one year of Booksellers Return Programme?**

A one-year renewal is available for purchase at the same time or just prior to the programme’s expiration. Authors who purchase the renewal will be notified 60 to 90 days before the expiration date and given the opportunity to renew.

### **How do the bookstores know where to return the unsold books?**

Booksellers return unsold books to the wholesaler from whom they made the purchase.

### **What happens to the books when they are returned?**

Books are sent from the store retailer to Ingram and then recycled into cardboard or paper products.

### **Can Authorhouse UK ensure booksellers will stock my books?**

By making your books returnable, the Booksellers Return Programme helps your book reach common retailer standards for stocking, but does not guarantee that it will be ordered or stocked. Bookstores are businesses; it is the prerogative of bookstore owners and managers as to what books to order and display on their shelves.

### **What is Ingram?**

Ingram Content Group is the world's largest wholesale distributor of books. Authorhouse UK uses Ingram Content Group for the distribution of all titles.